



Hair Color - SOCO

EXTRA COLOR DEVERAUX EXTRA COLOR DEVERAUX



SOCO
PROFESSIONAL

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wording to 100% ammonia-free and without paraphenylenediamine suitable for all types of customers and in particular to those regions which are sensitive and easily irritated. a product that ensures the utmost respect for the hair structure and balance of the skin. Dermatologically tested. Extra color Deveraux is based on extraordinary hcs technology (high conditioning system), a professional technology that allows, without the use of ammonia, to give color, coverage and beauty even the hair of those women who are particularly sensitive. The hcs technology bases its efficacy on skilful combination of 3 factors:

Last generation PIGMENTS, high quality and high purity, stable, focused, able to penetrate with ease within the hair and ensure maximum coverage with white hair and a color with extraordinary naturalness and shine.

ARGININE, amino acid constituent of natural moisturizing factor capillary that carries out a carrier of precursors (colour pigments) and restructuring action on the hair. This precious asset is characterized by small molecules that penetrate deep down to the thinnest fibers of the bark. In this way the arginine, by binding to precursors, favours the rapid penetration of color in the heart of the hair ensuring uniformity from roots to ends, avoiding the use of high concentrations of alkalis.

Milk proteins, especially related with skin cells.

shades: 35 nuances.

format: 50 ml.