



## Haircare Treatments - VITALITYS

### INTENSIVE LINE - COLOR LINEA INTENSIVA - COLORE



*Vitality's*

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hair color is an important element for the beauty and personality of a woman. Precisely for this reason should always be loyal to it, alive and bright. The hair color is threatened by the use of harsh shampoos, exposure to UV rays and the use of styling products disrespectful of the hair. It is therefore necessary to fix the color pigments within the structure of the hair, and then preserve the intensity and duration over time.

#### **Bathroom post - color 250 ml - 1000 ml**

Gently cleanses removing alkaline residues staining. Thanks to the formula at acid pH prevents the loss of intensity and color toning. The Chroma save helps set the color pigments prolonging life and shine

#### **Treatment keratinising post - color 100 +100 ml mixture 1 +1**

Innovative treatment that allows you to fix the pigments of coloring within the structure of the hair thus allowing a greater strength and life of reflexes. The formula is activated by mixing the concentrate with nutritional launcher color, the successful activation is shown by the change of matter from a liquid to gel, and the change in color.

#### **post Mask - color 250 ml**

Ensures luster and shine to colored hair. Protects against loss of intensity and color degradation. Rice Proteins make intense nourishment and detangling and give softness.