



Hair Tone on Tone - IT&LY

LIGHT + PASSION

Toner ammonia free - cocoa butter - palm oil



IT&LY[®]
HAIR FASHION

✉ bazar@globelife.com

☎ +39 0331 1706328



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LIGHT + PASSION is the new toning cream without ammonia for bleached hair. Allows you to have bright colors, long lasting. It is easy to apply and provides extraordinary results. Suitable for blonde streaks or sophisticated and chic, with the audacity to dare glamor of purple, for those who can not resist the allure of deep reds and flaming and for those who love to play with contrasts of light and shade warm tones coffee and cappuccino. Ammonia-free and packed with protective agents, LIGHT + PASSION leave in a few minutes a bright color and a fabulous softness. A unique style and hair wonderfully soft, luxurious hair shine and unusual shades. At the base of palm oil, with strong emollient that protects the hair leaving it soft and thick and Cocoa butter that restores the natural moisture of the bleached hair, leaving it shiny and silky.

Shades is available in 8 beautiful shades between GOLDEN BLONDE, BLONDE SAND, PLATINUM BLONDE, COPPER INTENSE, INTENSE RED, PURPLE, COFFEE, CAPPUCCINO.

method of use : mix with oxidant in the ratio 1:2.

box: 60 ml tube.