



## Hair Tone on Tone - EMMEDICIOTTO

### BRIGHTCOLOR

direct staining without activators



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### BRIGHTCOLOR

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Rich in protein conditioners with Papaya and The White Create shiny colors that can be used on all hair types, even those who have problems with permanent color, or have damaged hair. It is possible thanks to the formula of direct coloring without any kind of activator. It contains no ammonia or derivatives. Reflected deposited on the hair cuticle layers. It gives a strong shine and condition the hair making it soft, shiny and elastic. Easy to use.

Features:

- pure color (deposit only) and transparent (maximum brightness) ;
- alcohol - ammonia - FREE peroxide ;
- rich in proteins and conditioners ;
- Can be used with permanent colors, creates a bright sheath ;
- adds a brilliant service at the salon.

**Shades** 10 original shades, colors to satisfy even the most strong CLEAR - CRYSTAL - HONEY - COPPER - RED - CHERRY - PURPLE - TOBACCO - CHOCOLATE - DARK BROWN.

**method of use** : on all types of hair is to be used after shampooing. Remove excess water with a towel and apply directly to the chosen hue. Leave on for a minimum of 20 minutes with natural reflections. For a deeper rifllessatura, leave minimum 20/30 minutes under a Climazone with the color program. If we apply for 20 minutes under the helmet, first cover with a shower cap type. When done, let cool for a few minutes, comb your hair, emulsify with water and rinse well until water is clear.

**box**: 280 ml bottle.