



## Hair Straighteners - REDKEN

### SHAPE CONTROL ironing treating permanent



**REDKEN**  
5TH AVENUE NYC

✉ [bbazar@globelife.com](mailto:bbazar@globelife.com)  
☎ +39 0331 1706328



### SHAPE CONTROL ironing treating permanent

based permanent straightening treating Kera -Shape Complex, with smoothing agents, cationic conditioners, giving softness and shine to the hair, and emollients, in order to make the hair manageable and easy to control.

Reducer formulas depending on the type of the hair :

- Sensitized : hair treated by chemical or mechanical treatments
- NORMAL: for fine and medium hair (not chemically treated)
- RESISTANT : for medium hair and big, very resistant (not chemically treated)

Double acting : SMOOTH LEAD, with the service warm and VOLUME CONTROL and frizz, with the service cold.

Finally, the Shape Control Neutralizers, the creamy texture, rebalance the internal structure of the hair and ensure a smooth result optimal, leaving the hair soft and conditioned

**package** : 250 ml tubes