



## Hair Perms & Neutralisers - IT&LY

### ITELY PRO- WAVE SELF SHAPE permanent locking



**IT&LY**<sup>®</sup>  
HAIR FASHION

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#### Stops

its action to achieve the ideal result.

Leaves hair soft, hydrated and supple thanks to the protective action of a complex phytocheratinico that penetrates the cuticle and strengthens the hair fiber. The hydrolyzed vegetable protein derived from wheat, corn and soybeans, condition the hair and repair split ends.

Available in three forces :

- WAVESELF 1S for resistant hair ;
- WAVESELF 1 for natural hair ;
- WAVESELF 2 treated and sensitized hair.

**box:** 500 ml bottle.

#### NEUTRAL

#### neutralizing conditioning

Neutralizing double action : thanks to the conditioning agents present in its formula, moisturizes and neutralizes hair, protecting and minimizing the damage caused by oxidation.

**box:** 1000 ml bottle.