



## Hair Color Developers - ALTER EGO ITALY

### BE BLONDE TOTAL BLONDE ACTIVATOR



**ALTER EGO**  
ITALY

SALON EXCLUSIVE

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### BE BLONDE TOTAL BLONDE ACTIVATOR

Activator oxidant cosmetic cream with a special formula enriched with cosmetic active ingredients to allow a total discoloration in comfort and respect for the skin and hair. Suitable techniques for discoloration total.

**Package : 500 mL.**