



## Hair Color - OPTIMA-COSMEDI

### NH3 - FREE HAIR COLOR ammonia free



**Optima**  
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OPTIMA AMMONIA NH3 FREE HAIR COLOR is the permanent hair color without ammonia and without P- Phenilendiamine with which to create bright colors, intense and long-lasting, fully respecting the hair fiber. Its ammonia-free formulation helps reduce the risk of allergies and skin sensitivity. The presence of oil Cocoa, Jojoba Oil and Keratin promotes the nourishment and protection of the hair and at the same time helps to carry out a revitalizing and strengthening, making hair soft, shiny and silky.

**shades** : 20 shades in the series NATURAL ASH, BROWN HOT AND COLD, GOLD, FASHION.

**method of use** : Preparation : Mix in a non-metallic bowl 1:1 (50 ml + 50 ml of plain Cream Oxidant Optima). Is mixed with 10, 20, 30 or 40 volumes of oxidant cream according to the desired lightening. Ideal for the customer who color their hair for the first time, to cover gray hair and create tonal effects (10 volumes).

**package** : 100 ml tube.