



## Hair Bleaches Lighteners - ALTER EGO ITALY

### BE PURE BLONDE LIGHT BLUE POWDER BE BLONDE PURE LIGHT BLUE POWDER



**ALTER EGO**  
ITALY

SALON EXCLUSIVE

✉ [bbazar@globelife.com](mailto:bbazar@globelife.com)  
☎ +39 0331 1706328

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bleaching powder blue compact presents a new formulation for the discoloration, thanks to a special blend of active ingredients that make the service more powerful and cosmetic bleaching with up to 7 tones.

**box:** bag of 500 g.